



# PRIVACY NOTICE

**COMPAÑÍA MANUFACTURERA DE ARTEFACTOS ELÉCTRICOS, S.A. DE C.V. and GRUPO PELAYO, S.A. DE C.V.** (collectively known as “**Transformadores I.G.**”), located at Calle Isabel La Católica 626, Sector Independencia, ZIP 36559, in Irapuato, Guanajuato (Mexico); in compliance with the Federal Law on Protection of Personal Data Held by Individuals (the “Law”), jointly inform employees, customers and suppliers that the organization holds personal information that could be sensitive, as a result of its agreements and contractual arrangements.

**Transformadores I.G.** upholds the priority of confidentially and securely safeguarding and treating your personal information; thus, you can rest assured it will be handled confidentially as required by **Law**.

Information is safeguarded and managed in full compliance of the above mentioned **Law** and, concerning employees, it will be shared with other companies when necessary to fulfill certain benefits. With the purpose of guaranteeing the information’s privacy and security, those companies shall be subject to all applicable provisions.

Concerning customers, the use and destination of the information you provide shall be limited to: supplying the product and/or service, both in reference to I.G. brand products and/or directly related; replying to your inquiries and/or providing the information you request; conducting surveys on our products and services offered by our Business Network; informing you of our promotions and events, marketing and advertising; measuring the rate of customer satisfaction and product and/or service quality; and for follow-up on our business relationship.

Regarding suppliers, the use and destination of the information you provide shall be limited to facilitate the registration process, and to pay for the provided products or services.

The holder of the personal data, duly accredited, personally and/or through its legal representative, may exercise the rights of access, rectification, cancellation and opposition to personal data held by the organization, as of January 2012, by means of a written request submitted at the above mentioned address, at any of the branch offices in our Business Network, or by email at [cmaesa@ig.com.mx](mailto:cmaesa@ig.com.mx)

All requests submitted to Transformadores I.G. regardless of the method used by the holders, shall:

- Include the holder’s name and signature, as well as an address or other means for replying to your request.
- Include official documents certifying the holder’s identity.
- Include a clear and precise description of the personal information on which you are to exercise the rights granted by Law.
- Include any element or document that facilitates finding the personal information at hand.

Future amendments to this notice shall be conveyed by Transformadores I.G. by email at the address previously provided and/or published at the corporate website [www.ig.com.mx](http://www.ig.com.mx); or by other verbal, printed or electronic mean of communication selected by Transformadores I.G.